

KEY SPONSORSHIP (\$15,000)

Keynote Speaker: Sponsorship of the Keynote Speaker on Monday

SOLD

Entitlements:

- Five (5) tickets for the Gala Banquet
- One complimentary conference registration
- One complimentary Exhibit Booth (registration: 1 full conference and 2 booth staff) – no substitution for exhibit booth entitlement if sponsor chooses not to exhibit.
- Highest profile location for booth in exhibit area
- Sponsor representative may introduce the keynote speaker
- Listed in all promotional & conference materials by level and with the sponsored item
- Logo included on the CHES conference website page with a hyperlink to corporate homepage
- One e-blast to pre-conference attendance list (2 weeks out)
- Onsite Event Signage
- Advanced delegate list noting name, organization approximately one month from conference date. The list is one time only in advance. If the sponsor is an exhibitor as well they are encouraged to purchase lead retrieval to access delegate info beyond a list of attendees that is available in PheedLoop (the conference app).
- You can provide a delegate bag insert if desired. Small items or one 8 ½ X 11 paper insert (must be collated, folded or stapled as required for insertion – i.e., only one piece to handle)

DIAMOND SPONSOR OPPORTUNITIES (\$10,000 each)

Gala Banquet: Sponsorship of the Conference Banquet which is included as part of the registration fee and attended by all delegates and their guests. The sponsor will be highlighted during the event. (includes 20 drinks tickets to hand out at the banquet). A sponsor representative may welcome individuals to the banquet.

SOLD

Banquet Entertainment: Sponsorship of the Entertainment at the Gala Banquet. The sponsor will be highlighted during the event (includes 20 drink tickets to hand out at the banquet).

SOLD

Delegate Sponsorship: Opportunities are available for sponsorship of delegates registration fees; for each Diamond Sponsorship received, delegate fees will be discounted \$50.

Entitlements:

- One complimentary conference registration
- One complimentary Exhibit Booth (registration: 1 full conference and 2 booth staff)-no substitution for exhibit booth if sponsor chooses not to exhibit.
- Highest profile for booth in exhibit area
- Listed in all promotional & conference materials by level and with the sponsored item
- Logo included on the CHES conference website page with a hyperlink to corporate homepage
- One e-blast to pre-conference attendance list (2 weeks out)
- Onsite Event Signage
- Advanced delegate list noting name, organization approximately one month from conference date. The list is one time only in advance. If the sponsor is also an exhibitor they are encouraged to purchase lead retrieval to access delegate info beyond a list of attendees that is available in PheedLoop (the conference app)
- You can provide a delegate bag insert if desired. Small items or one 8 ½ X 11 paper insert (must be collated, folded or stapled as required for insertion – i.e., only one piece to handle)

PLATINUM SPONSORSHIP OPPORTUNITIES (\$5,000 each)

Golf Tournament: Annual Great CHES Golf Tournament.

President's Reception: President's Reception preceding the conference Gala Banquet on Monday evening. *(includes 10 drinks tickets to hand out at the President's reception in addition to entitlements below).*

Delegate Bag: Conference bag/satchel provided to all conference delegates. Sponsor may place the company logo on item.

Opening Reception: Conference Opening Reception to which all delegates and guests are invited to attend (includes 10 drinks tickets to hand out at the opening reception in addition to entitlements below).

Delegate Gift: Delegate Souvenir which will be included in the Delegate bag for each Conference Delegate. Sponsor may place the company Logo on the delegate gift. Gift to be selected by Conference Planning Committee can be provided by sponsor in addition to the sponsorship fee.

Conference App: Conference App to display program and exhibitors/sponsor information. No printed program is available. May be combined with Delegate Conference Prize or Gamification (Gold). Logo will be provided in the app and in communication to delegates with instructions on the app and benefits of using it.

Monday or Tuesday Lunch (3 sponsors per lunch – 1 available): Conference lunch for registered delegates and exhibitors.

Monday Opening Plenary (SOLD) or Tuesday Closing Plenary: Plenary session held during the Education Program; sponsorship covers speaker expenses as well as related presentation costs.

Entitlements:

- Listed in all promotional & conference materials by level and with the sponsored item
- Logo included on the CHES conference website with a hyperlink to corporate homepage
- Highest profile location for booth in Exhibit Area. Exhibit booth purchase is separate and based on first-come, first-serve.
- Signage at the program or event
- One complimentary registration
- Advanced delegate list noting name, organization approximately one month from conference date. The list is one time only in advance. If the sponsor is an exhibitor as well they are encouraged to purchase lead retrieval to access delegate info beyond a list of attendees that is available in PheedLoop (the conference app).
- You can provide a delegate bag insert if desired. Small items or one 8 ½ X 11 paper insert (must be collated, folded or stapled as required for insertion – i.e., only one piece to handle)

GOLD SPONSORSHIP OPPORTUNITIES (\$2,500 each)

Monday or Tuesday Breakfast (3 sponsors per breakfast available – Monday or Tuesday – 2 spots available): Full delegate registrants are provided with breakfast.

Happy Hour in Exhibit Hall: Monday late afternoon. Sponsorship of one-hour social event in exhibit hall.

Happy Hour at Great CHES Golf Game: Sunday afternoon sponsorship for one hour reception at the golf course after the tournament is completed.

Green Park: The CHES Green Park will feature vendors whose products/services reflect a corporate mission to support the health and well-being of people and the planet.

Delegate Contest Prize: May be combined with Conference App Sponsorship. Sponsoring the contest to encourage delegates to visit the exhibit hall and have a chance to win a valuable prize.

Gamification App Component: Sponsorship of the gamification component of the Conference App where delegates can collect points when scanning exhibitor codes during the event. Leader at 12:45 on Tuesday wins the grand prize. This can be combined with Delegate Conference Prize or Conference App. Sponsor logo will be provided in the app and in advanced communication to exhibitors and delegates.

Mobile Recharge Station: Sponsorship of a recharge station in the exhibit hall that allows delegates to recharge their cellular phones or tablets on the spot. In addition to entitlements below the sponsor may provide their logo for use on the device.

Conference Lanyard: Opportunity to provide lanyards with your corporate logo to all conference attendees. Sponsor will need to plan to order and ship the lanyards to CHES at the event venue.

Opening Reception Shuttle Transportation: Sponsorship to shuttle conference attendees to the Opening Reception Venue.

Golf Tournament Shuttle Transportation: Sponsorship to shuttle golfers to the tournament.

Facility Tour: Sponsorship of the tours.

Women in CHES Lounge: Gathering space to promote and recognize membership of women in CHES.

Photo Op: Professional photographer for one day in a strategic location in the exhibit hall to take headshot images for delegates.

Entitlements:

- Listed in all promotional & conference materials by level and with the sponsored item
- Logo on the CHES conference website with a hyperlink to corporate homepage
- Signage at the program or event or on shuttle
- Advanced delegate list noting name, organization approximately one month from conference date. The list is one time only in advance. If the sponsor is an exhibitor as well they are encouraged to purchase lead retrieval to access delegate info beyond a list of attendees that is available in PheedLoop (the conference app).
- You can provide a delegate bag insert if desired. Small items or one 8 ½ X 11 paper insert (must be collated, folded or stapled as required for insertion – i.e., only one piece to handle)

SPONSORSHIP PROSPECTUS

CHES National Conference - September 14-16, 2025
BMO Centre, Calgary Alberta

SILVER SPONSORSHIP OPPORTUNITIES (\$1,500 each)

Refreshment Break (Monday AM, Tuesday AM/PM - 3 sponsors per break – 1 available Monday and 4 available Tuesday): Sponsorship of refreshment breaks all held in exhibit hall with exception of Tuesday PM to be held in session foyer. Every effort will be made so co-sponsors are not competing vendors.

Opening Reception Entertainment: Sunday evening Opening Reception is attended by all registrants of the conference.

Companion Program: Sponsorship of the program for delegate partners/spouses to defray registration fees.

Frontline Staff Program: Frontline staff (plumbers, mechanics, electricians, etc.) are invited to participate in the Monday program and encouraged to visit the exhibit hall.

Student Program: Sponsorship to help defray the cost of the student registration fee.

President's Reception Entertainment: Monday evening reception prior to the Gala Banquet.

Facility Tour Transportation: Sponsoring the shuttle service to and from the facility tour site.

Entitlements:

- Listed in all promotional & conference materials by level and with the sponsored item
- Logo on the CHES conference website with a hyperlink to corporate homepage
- Signage at the program or event or on shuttle
- Advanced delegate list noting name, organization approximately one month from conference date
- You can provide a delegate bag insert if desired. Small items or one 8 ½ X 11 paper insert (must be collated, folded or stapled as required for insertion – i.e., only one piece to handle)

BRONZE SPONSORSHIP OPPORTUNITIES (\$750 each)

Concurrent Sessions: 11 sponsor opportunities available for all concurrent sessions. Selection on a first-come, first-serve basis. Note: Platinum Sponsorship is required for Track 1 or Track 8 Plenary sessions.

Entitlements:

- Listed in all promotional & conference materials by level and with the sponsored item
- Logo on the CHES conference website with a hyperlink to corporate homepage
- Event signage
- Advanced delegate list noting name, organization approximately one month from conference date. The list is one time only in advance. If the sponsor is an exhibitor as well they are encouraged to purchase lead retrieval to access delegate info beyond a list of attendees that is available in PheedLoop (the conference app).
- You can provide a delegate bag insert if desired. Small items or one 8 ½ X 11 paper insert (must be collated, folded or stapled as required for insertion – i.e., only one piece to handle)

GOLF HOLE SPONSORSHIP (\$1000 per hole)

Sponsorship of a hole at the Great CHES Golf Tournament on Sunday afternoon prior to the conference. More than one hole can be sponsored.

Entitlement:

Signage at the hole and recognition on the conference app.

SPONSORSHIP PROSPECTUS

CHES National Conference - September 14-16, 2025
BMO Centre, Calgary Alberta

GOLF GAME SPONSORSHIP (\$500 each)

Sponsorship of the game within the game! Great CHES Golf Tournament on Sunday afternoon prior to the conference. More than one can be sponsored.

Longest Drive
Sandtrap
Water Hole
Closest to the Pin
Longest Putt
Hole in One

Entitlement:

Signage at the hole and recognition on the conference app.