

CHES 2024 National Conference
Halifax Convention Centre • Halifax, NS • September 8-10, 2024

SPONSORSHIP CATEGORIES

KEY SPONSORSHIP (\$15,000)

Sponsorship OPPORTUNITIES	Sponsorship ENTITLEMENTS
<p>Keynote Speaker: Sponsorship of the Conference Keynote Speaker as well as related presentation costs. Sponsor will receive recognition through general signage at the entrance to the presentation room.</p>	<ul style="list-style-type: none"> Listed in all promotional & conference materials by level and with the sponsored item Logo included on the Website with a hyperlink to corporate homepage Highest profile location for booth in Exhibit Area 1 e-blast to pre-conference attendance list (2 weeks out) Signage at the program or event 5 Tickets for the Banquet One complimentary registration One complimentary Exhibit Booth

DIAMOND SPONSORSHIP (\$10,000)

Sponsorship OPPORTUNITIES	Sponsorship ENTITLEMENTS
<p>Gala Banquet: Sponsorship of the Conference Banquet which is included as part of the registration fee and attended by all delegates and their guests. Sponsor will be highlighted during the event & recognized by signage at the event. (includes 20 drinks tickets to hand out at the banquet)</p> <p>Banquet Entertainment: Sponsorship of the Entertainment at the Gala Banquet. Sponsor will receive recognition through signage at the event. (includes 20 drink tickets to hand out at the banquet)</p> <p>Delegate Sponsorship: Opportunities are available for sponsorship of delegates registration fees; for each Diamond Sponsorship received, delegate fees will be discounted \$50.</p>	<ul style="list-style-type: none"> Listed in all promotional & conference materials by level and with the sponsored item Logo included on the Website with a hyperlink to corporate homepage Highest profile location for booth in Exhibit Area Signage at the program or event 5 Tickets for the Banquet One complimentary registration One complimentary Exhibit Booth

PLATINUM SPONSORSHIP (\$5,000)

Sponsorship OPPORTUNITIES	Sponsorship ENTITLEMENTS
<p>Golf Tournament: Great CHES Golf Tournament. Sponsor will receive recognition through signage at the Golf Tournament.</p> <p>President's Reception: President's Reception preceding the Conference Banquet. Sponsor will receive recognition through signage at the event. (includes 10 drink tickets to hand out at the president's reception)</p> <p>Registration Portfolio / Satchel: Conference Satchel which is provided to all conference delegates. Sponsor may place Company Logo on the satchel.</p> <p>Opening Reception: Conference Opening Reception to which all delegates and guests are invited to attend. Sponsor will be highlighted during the evening. (includes 10 drinks tickets to hand out at the opening reception)</p> <p>Conference App: CHES 2024 App. Sponsor receives acknowledgment in the conference program app.</p> <p>Lunch, Monday or Tuesday (2 lunches, 4 sponsorships available*): Conference Lunch for all delegates. Sponsor will receive recognition through signage at the event. (*co-sponsorship will non-competing vendors)</p> <p>Plenary Monday OR Tuesday: Plenary session held during the Education Program, sponsorship covers speaker expenses as well as related presentation costs. Sponsor will receive recognition through general signage at the entrance to the presentation room.</p>	<ul style="list-style-type: none"> Listed in all promotional & conference materials by level and with the sponsored item Logo included on the Website with a hyperlink to corporate homepage Highest profile location for booth in Exhibit Area Signage at the program or event One complimentary registration

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GOLD SPONSORSHIP (\$2,500)

Sponsorship OPPORTUNITIES	Sponsorship ENTITLEMENTS
<p>Breakfast, Monday or Tuesday (2 breakfasts, 4 sponsorships available*): Sponsorship of one of the Conference Breakfasts for all delegates. Sponsor will receive recognition through signage at the event. (*co-sponsorship will non-competing vendors) TUESDAY BREAKFAST AVAILABLE.</p> <p>Happy Hour in the Exhibit Hall: Sponsorship of a 1-hour social event in the Exhibit Hall on Monday. Sponsor will receive recognition through signage at the event.</p> <p>Happy Hour at Golf Tournament: Sponsorship of a happy hour on Sunday at the golf tournament. Sponsor will receive recognition through signage at the event.</p> <p>Green Park: Sponsorship of the Green Park. Sponsor will be recognized through signage in the Green Park area.</p> <p>Delegate Contest Prize: Sponsorship of the contest that encourages delegates to visit exhibitor booths to have a chance at winning a prize. Sponsor will be recognized through signage and their logo on the ballot.</p> <p>Mobile Recharge Station: Sponsorship of a recharge station in the exhibit hall that allows delegates to recharge their cellular phones or tablets on the spot. Sponsor will be recognized through signage at the event.</p> <p>Lanyard Sponsorship: Opportunity to provide lanyards with your corporate logo to all of the conference attendees. Sponsor will need to make arrangements to order and send us the lanyards. Fantastic opportunity!</p> <p>Opening Reception Transportation: Sponsorship of the buses to transport delegates to the Pier 21 Museum for the Opening Reception.</p> <p>Golf Tournament Transportation: Sponsorship of the buses to transport delegates to the golf tournament.</p> <p>Facility Tour: Sponsorship of the Facility Tour</p>	<div style="text-align: center; font-size: 2em; color: red; opacity: 0.5; font-weight: normal;">3 Sold</div> <div style="text-align: center; font-size: 2em; color: red; opacity: 0.5; font-weight: normal;">Sold</div> <div style="text-align: center; font-size: 2em; color: red; opacity: 0.5; font-weight: normal;">Sold</div> <div style="text-align: center; font-size: 2em; color: red; opacity: 0.5; font-weight: normal;">Sold</div> <div style="text-align: center; font-size: 2em; color: red; opacity: 0.5; font-weight: normal;">Sold</div> <div style="text-align: center; font-size: 2em; color: red; opacity: 0.5; font-weight: normal;">Sold</div> <div style="text-align: center; font-size: 2em; color: red; opacity: 0.5; font-weight: normal;">Sold</div> <ul style="list-style-type: none"> Listed in all promotional & conference materials by level and with the sponsored item Logo on the Website with a hyperlink to corporate homepage Signage at the program or event

SILVER SPONSORSHIP (\$1,500)

Sponsorship OPPORTUNITIES	Sponsorship ENTITLEMENTS
<p>Refreshment Breaks, Monday AM, Tuesday AM or Tuesday PM (3 Breaks, 6 sponsorships available*): Sponsorship of a morning or afternoon refreshment breaks during the Conference. Sponsor will receive recognition through general signage at the break. (*co-sponsorship will non-competing vendors)</p> <p>Opening Reception Entertainment: Sponsorship of the entertainment at the Opening Reception on Sunday. Sponsor will receive recognition through signage at the event.</p> <p>Companion Program: Sponsorship of the Companion Program for delegate spouses and partners. Sponsor will receive recognition through signage.</p> <p>Frontline Staff Program: Sponsorship of the frontline staff to attend the conference on Monday, September 9, 2024. Sponsor will receive recognition through signage.</p> <p>Student Program: Sponsorship of the student program that is to take place on Monday, September 9, 2024. Sponsor will be recognized through signage at the registration area throughout the event.</p> <p>President's Reception Entertainment: Sponsorship of the entertainment at the President's Reception on Monday. Sponsor will receive recognition through signage at the event.</p> <p>Facility Tour Transportation: Sponsorship of the bus to transport delegates to the Facility Tour</p>	<div style="text-align: center; font-size: 2em; color: red; opacity: 0.5; font-weight: normal;">Sold</div> <div style="text-align: center; font-size: 2em; color: red; opacity: 0.5; font-weight: normal;">Sold</div> <div style="text-align: center; font-size: 2em; color: red; opacity: 0.5; font-weight: normal;">Sold</div> <div style="text-align: center; font-size: 2em; color: red; opacity: 0.5; font-weight: normal;">Sold</div> <ul style="list-style-type: none"> Listed in all promotional & conference materials by level and with the sponsored item Listed on the Website with a hyperlink to corporate homepage. Signage at the program or event

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BRONZE SPONSORSHIP (\$750)

Sponsorship OPPORTUNITIES	Sponsorship ENTITLEMENTS
<p>Concurrent Sessions: The concurrent sessions focus on a specific topic. Sponsorship will help cover the related presentation costs. Sponsor will receive recognition through general signage at the entrance of the presentation room. (12 available) Available to Sponsor: 2B, 5A&5B, 6B, 7A and 7B.</p>	<ul style="list-style-type: none"> Listed on the Website with a hyperlink to corporate homepage Signage at the program or event

REGISTRATION GIVEAWAYS

INSERT IN DELEGATE BAGS	GENERAL SUPPORT
<p>Sponsors complimentary; Non-sponsors \$500 Sponsor may include an insert in the delegate bag. This insert must not exceed 8 1/2" x 11" and must be collated, folded or stapled as required for insertion (i.e.: only one piece to handle)</p>	<ul style="list-style-type: none"> Writing Pads Pens Very small items

GOLF HOLE SPONSORSHIP

GOLF HOLE SPONSORSHIP	GENERAL SUPPORT
<p>Sponsorship of one hole at the CHES gold Tournament \$350 Sponsorship of one golf hole at the great CHES golf game. (18 available)</p>	<ul style="list-style-type: none"> Signage at Golf Hole sponsored Opportunity to display at specific hole *depending on golf course requirements

Please contact: CHES 2024 Show Office
 Tel: 613-531-2661 | Fax: 866-303-0626 | Email: info@ches.org

Conference Manager: Penny Waddington
 General support and partial sponsorship are always welcome