

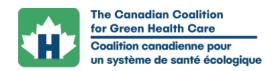
TIPS for a sustainable conference.

Vendors

Please consider the following eco-friendly actions when preparing for trade shows, events and conferences:

- 1. Reduce, wherever possible, the amount of printed collateral you take for distribution at trade shows, events and conferences. Opt for a more "digital" experience using scannable QR codes, memory sticks, etc.
- 2. If you absolutely must have printed collateral:
 - a. Use vegetable-based inks on FSC certified 100% post-consumer, chlorine- and acid-free recycled paper
 - b. Print on both sides of the paper
 - c. Make printed collateral and other display materials reusable by leaving out the date/location/theme of the event where possible
- 3. Single-use posters should be made of recyclable materials such as carboard or bioboard
- 4. Make use of recycling and composting bins located on the show/event floor to adequately separate and effectively collect the recyclable materials from the event
- 5. If you can't avoid unconventional waste, inform the appropriate convention center staff or conference event office so they can properly dispose of the materials
- 6. Opt to use local suppliers to help reduce the greenhouse gas emissions by cutting the distance people and merchandise have to travel to your event
- 7. Keep in mind the 4Rs (reduce, reuse, recycle and reclaim) when choosing promotional materials, decorative elements, promotional items and gifts
 - a. Choose decorative elements that can be rented, reused, recycled or given away at the end of the event
 - b. Reduce the number of items distributed to participants
 - c. Choose eco-friendly swag such as reusable mugs, glass water-bottles, cotton t-shirts, reusable tote bags, and locally produced items
- 8. Signs and displays should incorporate indoor air quality principles and be made with environmentally-responsible materials including the use of energy efficiency lighting if applicable
- 9. Reduce the environmental impact resulting from transportation while supporting the regional economy
 - a. Minimize transportation to and from the show site
 - b. If you are renting a vehicle, choose an electric option or hybrid
 - c. Carpool with other conference exhibitors and attendees
 - d. Get around safely and sustainably by utilizing public transit
 - e. Rent micro-mobility transportation options such as electric bicycles or scooters





Conference attendees

Please consider the following ways in which you can help us have an eco-friendlier event:

- 1. Make use of recycling and composting bins located on the show floor to adequately separate and effectively dispose of unwanted event materials
- 2. Bring your phone, laptop, tablet or even a recycled-paper note pad to take notes and reduce the number of materials you collect from exhibitors
- 3. Bring a reusable water bottle
- 4. Reduce the environmental impact resulting from transportation while supporting the regional economy.
 - a. Minimize transportation to and from the show site
 - b. If you are renting a vehicle, choose an electric option, or hybrid
 - c. Given the convention centre's central location, walking to and from is a great way to reduce emissions and stay active
 - d. Carpool with other conference exhibitors and attendees
 - e. Get around safely and sustainably by utilizing public transit
 - f. Rent micro-mobility transportation options such as electric bicycles or scooters

