

# CHES SCISS

Canadian Healthcare  
Engineering Society

MARITIME CHAPTER



Société canadienne d'ingénierie  
des services de santé

CHAPITRE MARITIME

Communications Report April 28<sup>th</sup>, 2022

**The CHES Communications Committee held a remote meeting on March 7<sup>th</sup>, 2022.**

## **CSA Standards Access**

CSA Healthcare Standards are available on the CSA website through a portal. They cannot be easily shared or printed but there is no cost to access them. The decision has been made to remove the expense of CSA access for CHES members from the submitted budget request as the standards are still free to access for everyone.

## **Quarterly Journal**

The Spring issue was printed on March 17<sup>th</sup>, 2022. The key themes for this issue are Healthcare development, infection prevention and control, and safety and security. The articles included in this issue are:

- 2022 IFHE Congress which will offer opportunities to connect and learn (Submitted by Steve Rees)
- How the Ottawa hospital is preparing for the next pandemic. This article was selected to be translated into French
- Steps to reduce the risk of infectious disease spread in hospitals
- The hidden dangers of surface disinfection incompatibility

The Summer issue will focus on the 2022 IHFE/CHES National Conference in September, and the deadline for submissions is June 6<sup>th</sup>, 2022.

The IFHE Award Recipients will be recognized in the Fall issue - the Global Healthcare Energy Awards and the International Building Award.

Revenue for the Spring issue at the time of the meeting was at \$29,090 on a budget of \$30,000. The annual budget is \$140,000, YTD is \$65,000, the expectation is to recover and get back on track with the budget this year. Revenue had dropped last year to \$96,000.

## **e-News**

There are approximately 3,100 subscribers to the CHES E-News. It was suggested that the Social Media Committee link the CHES e-News, without referencing specific articles on social media to encourage subscribers.

The E-News annual budget is \$65,000 and actual annual sales for 2021 were \$60,450. At the time of the meeting there were \$14,650 in sales on a target of \$15,000.

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## Website

It has been 10 or more years since the website was last revamped/redesigned. CHES should be considering exploring options and determine whether they feel the CHES website needs to be updated. National Office confirmed that this matter has been brought to the attention of CHES Executives, but it has not yet been discussed. The urgency of updating the website was stressed, as the website provider has stopped working on website design but will continue to provide support. The website is a significant resource. The recommendation of this committee is to seek the approval of the Board for the development of an RFP to source a new provider.

The Communications budget has been submitted to the Board for their oversight and approval.

Approved budget:

<b>Communications Committee Budget 2022-23</b>		
<b>Communications Revenue</b>	<b>Submitted</b>	<b>Approved</b>
Journal	\$ 5,000.00	\$ 5,000.00
E-advertising	\$ 9,000.00	\$ 9,000.00
<b>Total Communications Revenue</b>	<b>\$ 14,000.00</b>	<b>\$ 14,000.00</b>
<b>Communications Expenses</b>		
Special Journal Issue <sup>(1)</sup>	\$ -	\$ -
Website Upgrade/Applications <sup>(2)</sup>	\$ 1,000.00	\$ 1,000.00
Website Maintenance <sup>(3)</sup>	\$ 9,000.00	\$ 9,000.00
CSA Standards Fees <sup>(4)</sup>	\$ 15,000.00	\$ -
Communications Committee Exp <sup>(5)</sup>	\$ -	\$ -
Other expense - Communications Committee - Expenses for chair to attend National Conference	\$ 2,650.00	\$ 2,650.00
Translation Costs Journal <sup>(6)</sup>	\$ 4,000.00	\$ 4,000.00
NHFEW promotional items	\$ 3,000.00	\$ 3,000.00
Web Page Translation costs <sup>(7)</sup>	\$ 3,500.00	\$ 3,500.00
Social Media	\$ 140.00	\$ 140.00
<b>Total Communications Expenses</b>	<b>\$ 38,290.00</b>	<b>\$ 23,290.00</b>
<b>Total:</b>	<b>\$ (24,290.00)</b>	<b>\$ (9,290.00)</b>