
CHES BC 2017 Annual Trade Show & Education Forum
Penticton Trade & Convention Ctr • Penticton, BC • May 28-30, 2017



SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSORSHIP (\$5,000 and over)

- President's Reception* Sponsorship of the Welcome Reception to which all delegates and guests are invited to attend. Sponsor will be highlighted during the evening.
- Gala Banquet:* The Conference Banquet is included as part of the registration fee and attended by all delegates and their guests. Sponsor will be highlighted during the evening. Sponsor's representatives are invited to attend.
- Keynote Speaker:* Sponsorship will help cover the cost and expenses for the keynote speaker as well as related presentation costs. Sponsor will receive recognition through general signage at the presentation.

Sponsorship Entitlements:

- | | |
|--|---|
| <ul style="list-style-type: none">➤ Listed in all printed and web materials on the Acknowledgement page and during the sponsored event.➤ Logo included on the Acknowledgement page of the Website with a hyperlink to their Corporate homepage. | <ul style="list-style-type: none">➤ Highest profile location for booth in Exhibit Area.➤ Signage at the program or event.➤ Company literature included in the registration package.➤ One complimentary tradeshow booth registration. |
|--|---|

GOLD SPONSORSHIP (\$2,500)

- Final Program:* The final program is heavily used during the Trade Show and serves as a reference afterwards. This sponsorship covers the cost of producing the program. Sponsor receives a full-page color insert into the delegate registration package and acknowledgement on all program related printed and electronic media.
- Delegate Gift:* Sponsorship will help cover the cost of the registration gift given to all delegates and includes the sponsor's logo on the registration gift.
- Monday Happy Hour* Sponsorship will help cover the costs of the Monday Happy Hour (preceding the banquet) on the tradeshow floor. Recognition will be in the form of verbal recognition and signage at the event and a ½ page insert into the CHES Delegate registration package.
- Passport Program:* The passport program is designed to engage delegates with exhibitors on a personal level through interaction and rewards (prizes) throughout the conference. Sponsor receives a ½ page insert into the CHES delegate registration package and signage at the entrance to the trade show.
- Lunch Program* Two sponsorships are available to help cover the costs of the Monday/Tuesday Lunches which will be held on the tradeshow floor. Recognition will be in the form of verbal recognition and signage at the event and a ½ page insert into the CHES Delegate registration package.

Sponsorship Entitlements:

- | | |
|---|---|
| <ul style="list-style-type: none">➤ Listed in all printed & web materials on the Acknowledgement page and with sponsored item.➤ Logo included on the Acknowledgement page of the Website with a hyperlink to their Corporate homepage. | <ul style="list-style-type: none">➤ Highest profile location for booth in Exhibit Area.➤ Signage at the program or event.➤ Company literature included in the registration package. |
|---|---|

CHES BC 2017 Annual Trade Show & Education Forum
Penticton Trade & Convention Ctr • Penticton, BC • May 28-30, 2017

SILVER SPONSORSHIP (\$1,000)

- Grassroots Program:* The grassroots program is designed to help support operating and trades personnel to attend the conference on a day program. Sponsor receives a ½ page insert into the CHES delegate registration package and signage at the entrance to the trade show.
- Breakfast:* Sponsorship includes cost of either the Monday or Tuesday Breakfast for all delegates. Sponsor will receive recognition through general signage placed on the tables.
- Refreshment Breaks:* Sponsorship of one of the morning **or** afternoon refreshment breaks. Sponsor will receive recognition through general signage at the break.

Sponsorship Entitlements:

- | | |
|--|---|
| <ul style="list-style-type: none">➤ Listed in all printed and web materials on the Acknowledgement page and with the sponsored item.➤ Listed on the Acknowledgement page of the Website with a hyperlink to their Corporate homepage. | <ul style="list-style-type: none">➤ Signage at the program or event.➤ Company literature included in the registration package. |
|--|---|

BRONZE SPONSORSHIP (\$500)

- Education Sessions:* The Education sessions focus on specific topics. Sponsorship will help cover the expenses of the speaker(s) and related presentation costs. Sponsor will receive recognition through general signage at the entrance of the presentation room.

Sponsorship Entitlements:

- | | |
|--|---|
| <ul style="list-style-type: none">➤ Listed in all printed and web materials on the Acknowledgement page and with the sponsored item. | <ul style="list-style-type: none">➤ Signage at the program or event.➤ Company literature included in the registration package. |
|--|---|

Please contact the Conference Coordinator for more information on Sponsorship Opportunities:

Wendy MacNicoll at: chesbcconf@shaw.ca