

SPONSORSHIP CATEGORIES

“Risky Business: Is Healthcare Sustainable”

KEY SPONSORSHIP (\$15,000)

<i>Sponsorship OPPORTUNITIES</i>	<i>Sponsorship ENTITLEMENTS</i>
<p><i>Keynote Speaker:</i> Sponsorship of the Conference Keynote Speaker as well as related presentation costs. Sponsor will receive recognition through general signage at the entrance to the presentation room.</p>	<ul style="list-style-type: none"> Listed in all promotional & conference materials by level and with the sponsored item. Logo included on the Website with a hyperlink to corporate homepage. Highest profile location for booth in Exhibit Area. 1 e-blast to pre-conference attendance list (2 weeks out) Signage at the program or event. 5 Tickets for the Banquet. One complimentary trade show registration. One complimentary Exhibit Booth. Sponsor will be recognized in the Event Title

DIAMOND SPONSORSHIP (\$10,000)

<i>Sponsorship OPPORTUNITIES</i>	<i>Sponsorship ENTITLEMENTS</i>
<p><i>Gala Banquet:</i> Sponsorship of the Conference Banquet which is included as part of the registration fee and attended by all delegates and their guests. Sponsor will be highlighted during the event & recognized by signage at the event.</p> <p><i>Banquet Entertainment:</i> Sponsorship of the Entertainment at the Gala Banquet. Sponsor will receive recognition through signage at the event.</p> <p><i>Delegate Sponsorship:</i> Opportunities are available for sponsorship of delegates registration fees; for each Diamond Sponsorship received, delegate fees will be discounted \$50. Sponsors will be recognized in the onsite final program.</p>	<ul style="list-style-type: none"> Listed in all promotional & conference materials by level and with the sponsored item. Logo included on the Website with a hyperlink to corporate homepage. Highest profile location for booth in Exhibit Area. Signage at the program or event. 5 Tickets for the Banquet. One complimentary tradeshow registration. One complimentary Exhibit Booth.

PLATINUM SPONSORSHIP (\$5,000)

<i>Sponsorship OPPORTUNITIES</i>	<i>Sponsorship ENTITLEMENTS</i>
<p><i>Golf Tournament:</i> Sponsorship of the Golf Tournament. Sponsor will receive recognition through signage at the Golf Tournament.</p> <p><i>President's Reception:</i> Sponsorship of the President's Reception preceding the Conference Banquet. Sponsor will receive recognition through signage at the event.</p> <p><i>Registration Portfolio / Satchel:</i> Sponsorship of the Conference Satchel which is provided to all conference delegates. Sponsor may place Company Logo on the satchel.</p> <p><i>Opening Reception:</i> Sponsorship of the Conference Opening Reception to which all delegates and guests are invited to attend. Sponsor will be highlighted during the evening.</p> <p><i>Delegate Gift:</i> Sponsorship of a Delegate Satchel which will be included in the Registration Satchel for each Conference Delegate. Sponsor may place Company Logo on the Delegate Gift.</p> <p><i>Lunch, Monday or Tuesday:</i> Sponsorship of the Conference Lunches for all delegates. Sponsor will receive recognition through signage at the event.</p> <p><i>Plenary Monday OR Tuesday:</i> Sponsorship of a Plenary session held during the Education Program, sponsorship covers speaker expenses as well as related presentation costs. Sponsor will receive recognition through general signage at the entrance to the presentation room.</p>	<ul style="list-style-type: none"> Listed in all promotional & conference materials by level and with the sponsored item. Logo included on the Website with a hyperlink to corporate homepage. Highest profile location for booth in Exhibit Area. Signage at the program or event. One complimentary trade show registration.

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GOLD SPONSORSHIP (\$2,500)

Sponsorship OPPORTUNITIES	Sponsorship ENTITLEMENTS
<p><i>Conference App / Final Program pdf:</i> Sponsorship of the CHES 2016 App. + final program pdf which is heavily used during the trade show and serves as a reference afterwards. Sponsor receives a full- page advertisement in the pdf and acknowledgement in the conference program app.</p> <p><i>Breakfast, Monday or Tuesday:</i> Sponsorship of one of the Conference Breakfasts for all delegates. Sponsor will receive recognition through signage at the event.</p> <p><i>Happy Hour in the Exhibit Hall:</i> Sponsorship of a 1 hour social event in the Exhibit Hall on Monday. Sponsor will receive recognition through signage at the event and will have the opportunity to distribute complimentary drink tickets.</p> <p><i>Green Park:</i> Sponsorship of the Green Park area. Sponsor will be recognized through signage in the Green Park area.</p> <p><i>Delegate Contest Prize:</i> Sponsorship of the Delegate Contest that encourages delegates to visit exhibitor booths to have a chance of winning an Ipad. Sponsor will be recognized through signage and their logo on the ballot.</p> <p><i>Mobile Recharge Station:</i> Sponsorship of a mobile recharge station in the exhibit hall that allows delegates to recharge their cellular phones or tablets on the spot. Sponsor will be recognized through signage at the event.</p>	<ul style="list-style-type: none"> Listed in all promotional & conference materials by level and with the sponsored item. Logo on the Website with a hyperlink to corporate homepage. Signage at the program or event.

SILVER SPONSORSHIP (\$1,500)

Sponsorship OPPORTUNITIES	Sponsorship ENTITLEMENTS
<p><i>Refreshment Breaks, Monday AM, Monday PM, Tuesday AM or Tuesday PM:</i> Sponsorship of a morning or afternoon refreshment break during the Conference. Sponsor will receive recognition through general signage at the break.</p> <p><i>Official Time Sponsor:</i> Sponsorship of Official Time Clock at the back of the Plenary and Concurrent Education Sessions. Sponsor will provide company clocks for these rooms.</p> <p><i>Lanyard Sponsorship:</i> Opportunity to provide lanyards with your corporate logo to all of the conference attendees. Sponsor will be able to make arrangements to order and send us the lanyards. Fantastic opportunity!</p> <p><i>Opening Reception Entertainment:</i> Sponsorship of the entertainment at the Opening Reception on Sunday. Sponsor will receive recognition through signage at the event.</p> <p><i>Companion Program:</i> Sponsorship of the Companion Program for delegate spouses and partners. Sponsor will receive recognition through signage.</p> <p><i>Grassroots Program:</i> Sponsorship of the frontline staff to attend the conference on Monday, September 12, 2016. Sponsor will receive recognition through signage.</p>	<ul style="list-style-type: none"> Listed in all promotional & conference materials by level and with the sponsored item. Listed on the Website with a hyperlink to corporate homepage. Signage at the program or event.

SPONSORSHIP CATAGORIES

“Risky Business: Is Healthcare Sustainable”

BRONZE SPONSORSHIP (\$750)

<i>Sponsorship</i> OPPORTUNITIES	<i>Sponsorship</i> ENTITLEMENTS
<i>Concurrent Sessions:</i> The concurrent sessions focus on a specific topic. Sponsorship will help cover the related presentation costs. Sponsor will receive recognition through general signage at the entrance of the presentation room.	<ul style="list-style-type: none"> Listed on the Website with a hyperlink to corporate homepage. Signage at the program or event.

REGISTRATION GIVEAWAYS

INSERT IN DELEGATE BAGS	ADVERTISEMENT IN FINAL PROGRAM				
Sponsors complimentary; Non-sponsors \$500 Sponsor may include an insert in the delegate bag. This insert must not exceed 8 1/2" x 11" and must be collated, folded or stapled as required for insertion (i.e.: only one piece to handle)	<table style="margin: auto;"> <tr> <td>Full page inside</td> <td>\$1,000</td> </tr> <tr> <td>½ page advertisement</td> <td>\$500</td> </tr> </table>	Full page inside	\$1,000	½ page advertisement	\$500
Full page inside	\$1,000				
½ page advertisement	\$500				
GENERAL SUPPORT:	<ul style="list-style-type: none"> Writing Pads Pens 				

Please contact: CHES 2016 Show Office

Tel: 613-531-2661 | Fax: 866-303-0626 | Email: ches@eventsmgt.com

Sponsorship Coordinator: Jenny Oh

General support and partial sponsorship are always welcome