

INSPIRE GREEN

Contributing to sustainable health care for all Canadians.

The Canadian Healthcare Engineering Society, and our Green Park partner, the Canadian Coalition for Green Health Care, are excited to bring you **INSPIRE GREEN**, an opportunity for CHES Trade Show exhibitors to showcase products and services that offer a distinct environmental benefit to Canada's health services sector.

Will your exhibit space feature products or services that can help contribute to the sustainability of our sector? Are you exhibiting proof of your commitment to environmental responsibility? Does your product use less water or require less energy to operate? Have you lessened the toxic impact of your product or switched to more environmentally-friendly components? Is your product biodegradable or can it be reused and is there less associated waste? We want to hear how your commitment to sound environmental stewardship has translated to your product and service mix.

Environmental responsibility is a key part of our overall commitment to health care and **INSPIRE GREEN** wants to help you maximize your exposure and promote how you are lessening the harmful environmental impact upon staff, patients, and our communities.

Please use our **INSPIRE GREEN** Exhibitor Application to provide us with all the relevant details. If approved, you will be awarded an **INSPIRE GREEN** icon for display in your exhibit area to help draw attendees to your exhibit space and be a catalyst for green dialogue.

Submission Deadline: Friday, July 8, 2011.

Fax Application to 866-303-0626 or e-mail to ches@eventsmgt.com

A limited number of **INSPIRE GREEN** icons are available.

Selection Process:

Our Selection Committee will determine the Application's merit based on the following criteria:

- Evidence of applicants commitment to sustainable business practices
- Significance of product or service to a health care environment
- Uniqueness/Originality
- Evidence of third-party certification
- Cost-saving characteristics
- Practicality and ease of use/deployment/installation
- Life-cycle and disposal
- Reduction of overall carbon footprint

We will endeavour to select exhibitors from a variety of product and service categories to better benefit delegates. Successful applicants will be notified by mid August 2011.

All questions should be directed to ches@eventsmgt.com and clearly state "**INSPIRE GREEN**" in the subject line.

This initiative developed in partnership with:



The Canadian Coalition for Green Health Care
Coalition canadienne pour un système de santé écologique

If you...

- .. are embracing sustainability within your organization
- .. have a product or service that offers a distinct environmental advantage
- .. have lessened the toxic impact of your product
- .. are dedicated to expanding your commitment to environmentally sustainable health care

... then apply for participation in INSPIRE GREEN