

## Ontario Chapter

2016 Educational Forum and Trade Show  
May 29<sup>th</sup> , to May 31<sup>st</sup> , 2016  
Bingeman's Convention Center, Kitchener, Ontario

### *Sponsorship Opportunities*

Exhibits / Sponsorship Coordinator: Chris Rousseau  
[rousseac@kgh.kari.net](mailto:rousseac@kgh.kari.net)

#### **Diamond Sponsorship over \$8000.00 entitlements include:**

- Special recognition in mailings and program
- Introduce event / welcome delegates
- One 24"x36" sign at the entrance to the sponsored event.
- Double sized booth for standard size booth rental fee
- Up to two banners (provided by the sponsor) displayed at the sponsored event.
- One additional pair (2) of Banquet tickets
- The following events are available for Diamond sponsorship:
  - *Gala Banquet*
  - *Delegate Sponsor*

#### **Platinum Sponsorship (\$6,000 to \$8,000) entitlements include:**

- Special recognition in mailings and program
- Introduce event / welcome delegates
- One 24"x36" sign at the entrance to the sponsored event.
- One additional pair (2) of banquet tickets
- The following event is available for Platinum Sponsorship
  - *Gala Entertainment*
  - *Keynote Speaker*

#### **Gold, Silver and Bronze Sponsorship Entitlements include:**

- Listed in the Conference Program on the Acknowledgement page –company logo.
- Listed on a Sponsorship Acknowledgement sign displayed at the registration booth
- Company literature or promotional items included in the registration kit

*The sponsorship opportunities are described (i.e., date, time, sponsorship fee) on the following pages. If you require more information or would like to confirm a sponsorship, please contact Chris Rousseau at [rousseac@kgh.kari.net](mailto:rousseac@kgh.kari.net) or Ron Durocher at [ron.durocher@wrh.on.ca](mailto:ron.durocher@wrh.on.ca) .*

## Sponsorship Opportunities:

**Delegate Sponsor** Diamond Sponsor **\$8,500** .

The delegate sponsorship is used to entice delegate participation. The sponsor receives special acknowledgment on all registration and promotional materials. *Limited to one sponsor.*

**Conference Program** Gold Sponsor **\$4,000** .

The conference program is printed in a coil ringed book or pamphlet which is heavily used during the conference and referred to afterwards. The booklet will include the program events. This sponsorship covers the cost of the printing of the program book. The sponsor receives a full-page advertisement inside the front or back. *Limited to one sponsor.*

**Registration Conference Gift** Gold Sponsor **\$4,000** .

Sponsorship includes helping to pay for the Conference Gift given to all delegates. The sponsor will be acknowledged with the gift. *Limited to one sponsor.*

Additional entitlements include:

- One pair (2) of banquet tickets

**Companion Program** Silver Sponsor **\$1,000** .

Sponsorship includes helping to pay for area activities, as well as breakfast and lunch for both conference days. Sponsorship includes helping to pay for the gift given to the delegate's companions who are registered in the Companion Program. The sponsor's logo will be placed on the gift, beside the conference logo. *Limited to two sponsors.*

**Internet Café Sponsor** Bronze Sponsor **\$500** .

Sponsorship includes helping to pay for the provision of computers and desks at the conference center. The hotel is not attached to the center and delegates will be using this service to be in touch with their work. The sponsor's logo will be placed at the entrance to the room. *Limited to three sponsors.*

**Delegate Prize Sponsor** Silver Sponsor **\$1,500** .

Sponsorship includes helping to pay for the prize that is used as incentive to get the delegates to visit all booths. The sponsor's logo will be placed on the tickets, instructions that each delegate receives and with the prize. *Limited to one sponsor.*

**Speaker Sponsor** Bronze Sponsor **\$500** .

Sponsorship includes helping to pay for the A/V needs and acknowledgement gift to the speaker. A sign acknowledging the sponsor's contribution will be displayed at the entrance to the session.

## Sponsorship Opportunities: Sunday May 29<sup>th</sup>

**Committee's Welcome Reception – Time 1800 to 2100 hours** Gold Sponsor **\$5,000** .

All delegates and exhibitors are invited to attend the Committee's Welcome Reception in the hotel to officially open the Education Forum and Trade show. The reception includes beverages, cash bar, hors d'oeuvres. The sponsor is acknowledged at the event and in the program. *Limited to one sponsor.*

Additional entitlements include:

- One 24"x36" sign at the entrance to the sponsored event.
- One pair (2) of Banquet tickets

**Golf Tournament** Silver Sponsor **\$2,000** .

All delegates and exhibitors are invited to attend the great CHES golf game. Sponsorship includes helping to pay for the cost of the course rental and prizes. A banner acknowledging the sponsor's contribution will be displayed at the event. *Limited to one sponsor.*

Additional entitlements include:

- One banner (provided by the sponsor) displayed at the sponsored event.
- One sign at the registration table and displayed throughout the conference.
- Complimentary foursome for golf

**Golf Tournament – Hole Sponsor** Bronze Sponsor \$250 .

Sponsorship includes helping to pay for the course rental and prizes. A hole sign acknowledging the sponsor's contribution will be displayed at a hole of your choice.

## Sponsorship Opportunities: Monday May 30<sup>th</sup>

**Breakfast with the Exhibitors – Time 0730 to 0815 hours** Sold Silver Sponsor \$1,200 .

Sponsorship helps pay for a hot breakfast which will be provided to the exhibitors and delegates in the exhibits hall. *Limited to one sponsor.*

**Opening / Keynote Speaker - Time 830 to 1000 hours** Platinum Sponsor \$7,000 .

Delegates and exhibitors will enjoy a keynote address following the opening ceremony. The speaker is to yet be determined. The sponsor is acknowledged at the event and in the program. The sponsor may welcome delegates and introduce the speaker. *Limited to one sponsor.*

- Platinum sponsor entitlements are included

**Refreshment Break – Time 1000 to 1030 hours** Bronze Sponsor \$ 500 .

Refreshment/Coffee/tea will be provided for the delegates and exhibitors in the breakout hall. Sponsor will be acknowledged with table top signs. *Limited to one sponsor.*

**Lunch in Exhibit Hall – Time 1130 to 1430 hours** Sold Silver Sponsor \$1,200 .

Lunch will be provided for the delegates and exhibitors in the exhibits hall. *Limited to one sponsor.*

**Happy Hour – Time 1530 to 1630 hours** Silver Sponsor \$2,000 .

Refreshments will be provided for the delegates in the exhibits hall. Sponsorship helps pay for complimentary refreshments. The sponsor's logo will be placed on the drink tickets and on a sign. *Limited to one sponsor.*

**Gala Banquet – Time 1800 to 2200 hours** Sold Diamond Sponsor \$10,000 .

Sponsorship helps pay for dinner and entertainment at the gala evening event. Cash bar is available. *Limited to one sponsor.*

**Gala Entertainment – After dinner** Sold Platinum Sponsor \$7,000 .

Sponsorship helps pay for featured entertainment at the gala evening event. Sponsor may welcome delegates and introduce the show. Cash bar is available. *Limited to one sponsor.*

## Sponsorship Opportunities: Tuesday May 31<sup>th</sup>

**Breakfast with the Exhibitors – Time 0730 to 0815 hours** Silver Sponsor \$1,200 .

Sponsorship helps pay for a hot breakfast that will be provided to the exhibitors and delegates in the exhibits hall. *Limited to one sponsor.*

**Refreshment Break – Time 1000 to 1030 hours** Sold Bronze Sponsor \$ 500 .

Refreshment/Coffee/tea will be provided for the delegates and exhibitors in the breakout hall. *Limited to one sponsor.*

**Lunch – Time 1130 to 1230 hours** Sold Silver Sponsor \$1,200 .

Sponsorship helps pay for lunch that will be provided for the delegates and exhibitors in the breakout room. *Limited to one sponsor.*

*Please be advised that, while we appreciate the support provided by our sponsors and recognize the importance of such, the organizing committee retains the sole right to apply premium sponsorships in lieu of combined individual sponsorships. It is not our intent to limit the participation of our valued associates but to ensure that consideration for the event expenses are maintained.*