

The Canadian Healthcare Engineering Society (CHES), and our partner, the Canadian Coalition for Green Health Care, are excited to bring you **INSPIRE GREEN**, an opportunity for CHES Trade Show exhibitors to showcase products (or services) that offer a distinct environmental benefit to Canada's health services sector.

As part of your offering, will you be promoting a product or service that can help contribute to the sustainability of our sector? Are you exhibiting proof of your commitment to environmental responsibility? Does your product use less water or require less energy to operate? Have you lessened the toxic impact of your product or switched to more environmentally-friendly components? Is your product bio-degradable or can it be reused and is there less associated waste? We want to hear how your commitment to sound environmental stewardship has translated to your product and service mix.

Environmental responsibility is a key part of our overall commitment to health care and **INSPIRE GREEN** wants to help you maximize your exposure and promote how you are lessening the harmful environmental impact upon staff, patients, and our communities.

Please use this **INSPIRE GREEN** Exhibitor Application to provide us with all the relevant details. If approved, you will be awarded an **INSPIRE GREEN** icon for display in your exhibit area to help draw attendees to your exhibit space and be a catalyst for green dialogue.

Submission Deadline: Friday, July 26, 2013.

Fax Application to 866-303-0626 or e-mail to ches@eventsmgt.com

We will endeavour to select exhibitors from a variety of product and service categories to better benefit delegates. Successful applicants will be notified by mid August.

All questions should be directed to ches@eventsmgt.com and clearly state "INSPIRE GREEN" in the subject line.

Date _____

Name of Company: _____

Address: _____

Contact Name: _____

Position: _____

Telephone # _____ Fax # _____ E-mail: _____

Product/Service Name: _____

If your product appears on your website, please provide the link: _____

Please provide a brief description of your product (or service).

Describe the uniqueness or originality of your product from a 'green' perspective.

Has your product received third-party certification as being a green product? _____

Is your product more cost effective than similar products on the market? YES NO If YES, please give an example.

Tell us about the practicality of using your product and how easy it is to use/deploy/install.

What benefit(s) does your product bring to users in the Canadian health services sector?

Tell us about the live-cycle characteristics of your product and how it will/can be disposed of at 'end of life.'

Tell us about your company's commitment to environmental stewardship.

Do you give us permission to share the information you have provided above with the Canadian Coalition for Green Health Care? YES NO

Signature

Print Name

Date

*NOTE: "INSPIRE GREEN" is a voluntary program based on the participating companies' self-report. If you have questions regarding a participating company's claims, we encourage you to contact them directly for more information. CHES does not endorse any of the listed companies but challenges all of its vendors to take steps toward greater environmental stewardship.

