

CHES Ontario Chapter
AGM
Communications Committee Report
September 2, 2022

It has been a busy year for the Communication Committee with the focus on five main areas

NHFEW -2021

Another successful NHFEW was celebrated across the country. We thank the subcommittee for their hard work in developing ideas and providing items that are used by our members to recognize and celebrate the hard work of the many support staff that work diligently and effectively to ensure that healthcare facilities are comfortable and safe for patients, their families, staff and visitors.

Social Media

Thanks to Chantalle Hepburn's leadership and the hard work of the newly formed Social Media subcommittee we have seen the number of followers more than double on LinkedIn. The substantial increase in interesting and relative posts and the liking and resharing of such has been very successful. Work will continue on expanding our footprint on LinkedIn before we move on to developing other social media platforms.

Accessibility Policy Development

Work continues on creating a new Accessibility Policy and we are very close to a final draft.

Quarterly Journal/E-News

It has been a successful year for the Journal and E-News with revenues trending back to near pre Covid levels. It had been requested that most articles published should be facilities related and it has been noted that there has been a great improvement in this regard. The contract for Media Edge has expired and a renewal contract is under review and is expected to be renewed

Web Site

Much work has occurred on preparing a document that will be used to issue an RFI to search for a company that we can partner with to develop and operationalize a new online platform that will replace our current website. The current website is obsolete and is no longer supported

Larry Erwin

Chair, Communications Committee